

2012-13 Resource Directory Guide to Congregations & Community Resources

Distributed to more than
1,100 Congregations

Distributed to more than
2,500 Social Service Agencies

Distributed and used by
Community Colleges of Spokane
Spokane Chamber of Commerce
Spokane Valley Chamber
Spokane Information Bureau
Fairchild Airforce Base
School District 81 & MORE

Circulation of more than
10,000 Copies + Online pdf files

Published online

Includes:

Expanded directory of area faith communities
Including contact names, emails, websites

Directory of faith communities' services
Including religious resources, education,
fund raising, camps & retreat centers,
spiritual development, worship resources

Comprehensive directory of community resources
A much-used compilation of social
service programs offered by religious
secular and government agencies.



1323 S. Perry St., Spokane, WA 99202
509.4112 or 535.1813
directory@thefigtree.org • www.thefigtree.org

"The resource directory is a treasure—the BEST resource! Who, what and where are at our fingertips! Thank yo for making this available to our community."

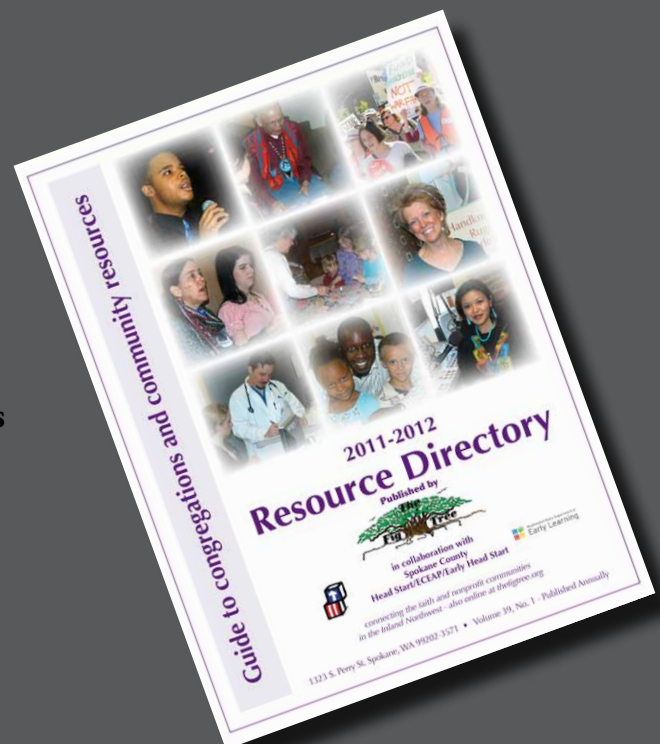
– Marilee Roloff - Volunteers of America

"I've used The Fig Tree and directory for a number of years as a unique networking tool to help me stay abreast of what's happening in Spokane's religious, spiritual and social services communities, so I can stay connected and better serve my clients. I've found the resource directory an invaluable tool to help my clients sort through the myriad of resources available in the area."

– Rick Fairbanks - medical social worker with Group Health Cooperative East of Cascades

"As a service coordinator, my clients expect me to have the scoop on all the services in Spokane. The Fig Tree's Community Resource Directory is a publication I refer to over and over again. When my clients have a need, I can quickly point them in the right direction with the directory's easy layout."

– Elisha Mitchell, HUD Service Coordinator



**Reach faith &
nonprofit communities
in the Inland Northwest!**

NONPROFIT RATES - 2012-13 Directory of Congregations & Community Resources

Special Feature

Ad Placement

We place your ad in the appropriate category or categories relevant to your products/services.

General Space

Some prefer their ad simply catch the eye of all directory users, not just those searching in a specific category. We offer advertising space in the Congregation listings, Community Resource listings, and on the inside back cover.

Premium Space

There are several high-traffic areas in the Directory, including the back cover, inside the front cover across from emergency/crisis numbers and among the table of contents.

Advertising Rates

Because many organizations offer services in more than one of the Community Resources categories, we offer a 10% discount for additional ads placed in different yellow-pages-style categories.

General Space/Yellow Pages

	April 15 Rate	
Full page (7.5" w X 9.5" t)	\$550*	\$575
1/2 page (7.25" w X 4.65" t)	\$325*	\$345
1/4 page (3.6875" w X 4.65" t)	\$210*	\$225
1/8 page (3.6875" w X 2.25" t)	\$125*	\$135
Basic (3.6875" w X 1.45" t) (1.82" w x 3" t)	\$85*	\$90

Premium Space - Cover Ads Are in Color

Inside front cover, across from table of contents

Inside back cover, across from emergency listings

1/2 page (7.25" w X 4.65" t)	\$1,125*	\$1,050
1/4 page (3.6875" w X 4.65" t)	\$600*	\$625
Outside back cover 1/4 page	\$675*	\$700

Table of contents pages (adjacent spaces can be sold together)

3.6875" w X 3" t	\$250*	\$300
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A VALUED RESOURCE FOR 40 YEARS!

*Ads confirmed and paid by the deadline will be at the rate in the first column.

Ad Deadline
Confirmation & Copy
April 15, 2011

Publish Date
June 30, 2011

Distribution
Mail in July
Bulk Delivery in
August & September

CALL NOW!

Mary Stamp & Malcolm Haworth
Ad Coordinators

509.535-4112 • 509.535.1813
ads@thefigtree.org

The Fig Tree

covering faith in action in the Inland NW

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Published in partnership with Community Colleges of Spokane HeadStart/ECEAP