

# 2011-12 Directory of Congregations & Community Resources

**Distributed to more than**  
1,300 Congregations

**Distributed to more than**  
3,500 Social Service Agencies

**Distributed and used by**  
Community Colleges of Spokane  
Spokane Chamber of Commerce  
Spokane Valley Chamber  
Spokane Information Bureau  
Fairchild Airforce Base  
School District 81 & MORE

**Circulation of more than**  
10,000 Copies + Online pdf files

**Published online**

## **Includes:**

**Expanded directory of area faith communities**  
Including contact names, emails, websites

**Directory of faith communities' services**  
Including religious resources, education, fund raising, camps & retreat centers, spiritual development, worship resources

**Comprehensive directory of community resources**  
A much-used compilation of social service programs offered by religious secular and government agencies.



1323 S. Perry St., Spokane, WA 99202  
509.4112 or 535.1813  
directory@thefigtree.org • www.thefigtree.org

*"The resource directory is a treasure—the BEST resource! Who, what and where are at our fingertips! Thank you for making this available to our community."*

– Marilee Roloff - Volunteers of America

*"I've used The Fig Tree and directory for a number of years as a unique networking tool to help me stay abreast of what's happening in Spokane's religious, spiritual and social services communities, so I can stay connected and better serve my clients. I've found the resource directory an invaluable tool to help my clients sort through the myriad of resources available in the area."*

– Rick Fairbanks - medical social worker with Group Health Cooperative East of Cascades

*"As a service coordinator, my clients expect me to have the scoop on all the services in Spokane. The Fig Tree's Community Resource Directory is a publication I refer to over and over again. When my clients have a need, I can quickly point them in the right direction with the directory's easy layout."*

– Elisha Mitchell, HUD Service Coordinator



**Reach faith & nonprofit communities in the Inland Northwest!**

# AD RATES for 2011-12 Directory of Congregations & Community Resources

Special Feature

## Ad Placement

We place your ad in the appropriate category or categories relevant to your products/services.

## General Space

Some prefer their ad simply catch the eye of all directory users, not just those searching in a specific category. We offer advertising space in the Congregation listings, Community Resource listings, and on the inside back cover.

## Premium Space

There are several high-traffic areas in the Directory, including the back cover, inside the front cover across from emergency/crisis numbers and among the table of contents.

## Advertising Rates

Because many organizations offer services in more than one of the Community Resources categories, we offer a 10% discount for additional ads placed in different yellow-pages-style categories.

### General Space

		<u>April 15 Rate</u>	
Full page	(7.5"w X 9.5"t)	\$925*	\$975
½ page horizontal	(7.5"w X 4.65"t)	\$525*	\$550
½ page vertical	(3.6875" x 9.5"t)	\$525*	\$550
¼ page	(3.6875"w X 4.65"t)	\$350*	\$375
⅛ page	(3.6875"w X 2.25"t)	\$200*	\$225
Basic	(3.6875"w X 1.45"t) (1.82" w x 3" t)	\$150*	\$165

### Premium Space - Ads on Cover All in Color

Inside front cover, across from table of contents

Inside back cover, across from emergency listings

Full page	(7.5"w X 9.5"t)	\$2,450*	\$2,500
½ page	(7.5"w X 4.65"t)	\$1,225*	\$1,275
¼ page	(3.6875"w X 4.65"t)	\$650*	\$675

Table of contents pages (adjacent spaces can be sold together)

3.6875"w X 3"t	\$350*	\$375
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A VALUED  
RESOURCE  
FOR  
39 YEARS!

\*Ads confirmed and paid by the deadline will be at the rate in the first column.

#### Ad Deadline

Confirmation & Copy  
April 15, 2011

#### Publish Date

June 21, 2011

#### Distribution

Mail in July  
Bulk Delivery in  
August & September

CALL NOW!

Yvonne Lopez Morton, Ad Coordinator  
509.535-4112 • yvonne@thefigtree.org

Mary Stamp, Advertising Contact  
509.535.1813 • ads@thefigtree.org

## The Fig Tree

*covering faith in action in the Inland NW*

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Published in partnership with Community Colleges of Spokane HeadStart/ECEAP