This monthly, nonprofit newspaper connects advertisers with the faith, human service, civic and wider communities in Spokane and the Inland Northwest. Advertisers report good response for promotions, and goodwill for their businesses and programs.

The 12-page, tabloid newspaper circulates 7,800-8,000 (6,000+ COVID) copies by first Wednesdays* of September to June, to more than 21,000 readers—52% in greater Spokane, 14% in Eastern Washington, 16% in Central Washington, 14% in North Idaho, and 4% around the state and nation. Website averages 7,000 unique visitors, 18,000 to 24,000 visits, and 90,000 to 130,000 hits each month.

Copies go to individuals who request it. * Exceptions coming up

Editorial & Ad Deadlines
2021: 1/15, 2/12, 3/19, 4/23, 5/21, 8/20, 9/17, 10/15, 11/19, 12/17
*Publish Last Weds of Jan for Feb, Feb for Mar, Sept for Oct & Oct for Nov

Other Common Sizes
1 x 4 = $56 • 2 x 4 = $112
3 x 4 or 2 x 6 = $168
2 x 7 = $196 • 3 x 5 = $210
2 x 8 = $224 • 3 x 8 = $336
3 x 10 = $420
4 x 5 = $280 (1/4)
4 x 10 = $560 (1/2)

Online Rates
180 x 120 px: $60/month
180 x 180 px: $100/month
180 x 270 px: $140/month
(see page 3)
The Fig Tree
independent, nonprofit media: monthly newspaper
and website covering
faith and nonprofit news in the Inland Northwest

- Connects diverse people
to encourage respect and listening

- Shares stories of people
putting their faith and
values into action

- Explores issues of justice, ethics,
and faith to find common ground

- Offers reflection and dialogue
to foster understanding

- Networks groups and individuals
to pool ideas and resources

- Inspires people to join
in common action locally
and globally

Advertising Order Form for The Fig Tree

Name ________________________________

Company ______________________________________

Address ________________________________________

City ________________________State/Zip ___________

Phone ____________________E-mail _______________

Ad Size ______________ Issues_____________________


❑ One issue@$14/column inch
❑ Three issues@$12.50/column inch
❑ Six issues@$11.50/column inch
❑ 10 issues@$10/column inch
❑ Sponsor: $20, $35, $350/year
❑ Bulk order/year: 10 - $45, 15 - $54, 25 - $80, 50 - $100, 100+ $1.25/copy
❑ Color

Payment enclosed $

(Payment = # inches x rate x # issues)

MAIL TO: The Fig Tree
1323 S. Perry St. • Spokane, WA 99202
(509) 535-1813 • 535-4112
ads@thefigtree.org
Online Fig Tree Ad Sizes and Rates

Rates are for four weeks with a link to your email, a pdf flier or your website. Ads can start any time and be rate adjusted for the length of time they run. Ads run on the more than 1,200 pages of our website.